

TRAI (Unsolicited Commercial Call)

The solution measures the Efficiencies generated where business teams utilised a lesser number of resources than their entitlement

Evolving Process

01

Frequent Changes in process and Code of Practise

02

Large Scale
Enormous transactions to be checked

03

Low Traceability

Very low traceability of calls
Very low conviction rate leading to high number of spam calls

04

Collaboration

Success depends on all Telco's, PE's (Principal Entities) and RTM's (Telemarketers) coming on-board on common DLT platform

Proposed Solution

Hybrid solution architecture (On-Chain and Off-Chain) due to the volume of the data. Data intensive functions like Scrubbing and Reporting offered as Off-chain.

Cloud and On-premise hosting agnostic solution using Hyperledger Fabric to meet every ones hosting, security and capex requirements. Clear delegation of UCC functions among PE's, RTM's and Telco's and all activities tracked on Blockchain.

Integration with network elements of each of the Telco's

