Digital Enablement Driving Innovation, Differentiation & Growth

Digital Technologies such as Cloud, Mobility, IOT / Telematics, Analytics and Autonomous Technologies and others can be leveraged to build new revenue streams, re-design Business Processes to drive growth and bring significant operational efficiency benefits.

Tech Mahindra is your partner for Digital Supply Chain and Logistics from Strategy to realizing business benefits. Our Digital Solutions have been designed and built to address the pain points of the industry for LSPs and Shippers.

Key Trends impacting Logistics and Supply Chain

Few times in history have Logistics and Supply Chain seen stronger winds of change from all perspectives. From disruptors like Amazon & Uber making strategic moves in Logistics, Governments re-looking at Globalization & Trade Agreements to Capacity related challenges in Ocean and Trucking (Drivers) and technology enabling innovation, there is an opportunity for LSPs and Shippers to differentiate and leap frog competition!

Imperatives for LSPs & Shippers

- Customer / User Experience
- New Products and Services
- Automation across Processes
- Big Data for better Planning and Optimization
- Speed as a differentiator
Tech Mahindra’s Services for Logistics Service Providers

Tech Mahindra has a matured practice focused on LSPs. We offer a wide range of Consulting, Technology and Business process services to help customers RUN better, CHANGE faster and GROW greater.

- Transportation
- Warehousing
- Inventory Management
- Customer and Carrier Integration
- Fleet Management
- Supply Chain Orchestration
- Enterprise Applications

- Products & Platforms
- Testing / QA
- Maintenance & Support
- Integration
- Supply Chain Control Tower
- Infrastructure Services

- Application Development
- Self Service Analytics / BI
- COE Frameworks
- Automation across IT Processes
- Planning and Optimization
- DevOps

- New & Integrated services
- Vertical specific offerings
- Addressing new market segments
- Widen Carrier network
- New Geographies
- Customer experience
- Create pricing / cost advantages

RUNFASTER (AUTOMATE)
CHANGE BETTER (Improve Process / IT)
GROW GREATER (Business Growth)
**RUN-CHANGE-GROW TechM Experiences & Benefits**

**Benefits**
- 30% Enhanced Service Levels
- 20% Cost Reduction
- 25% reduction in roll out cycle time
- 30% enhanced utilization by better planning
- Digital Solutions that help 3PLs address their customer pain areas
- Integrated Platform Solutions catering to multiple industry segments
- Experienced Business Consultants helping in these initiatives
- Proven and Flexible Delivery Models

**Our Experience**
- 80+ TMS & Fleet Programs
- 40+ WMS & Cross Dock Programs
- 10+ Customized BI Solutions for 3PL
- Digital Strategy and Solutions for Shipper and 3PL including Mobile, Analytics, Cloud, Autonomous Systems
- Process Re-Design & Product Evaluation Strategies
- Centres of Excellence (COE) & Control Tower for 3PLs & Shippers
- Logistics platform solutions addressing Multi Verticals, e-commerce, Green Management, Pricing

**Digital SCM and Logistics for Shippers**

TechM has a comprehensive model for Enabling Digital SCM for Shippers, applicable for Manufacturing, Automotive, Healthcare, Hi-Tech, Oil & Gas and other verticals.

**Digital SCM Framework**

- **Digital Business Model**
  - Connected Products
  - New Revenue / Extended Services
  - Value Delivery Models

- **Digital Supply Chain**
  - Digital Planning
  - Digital Sourcing
  - Digital Deliver
  - Digital Make
  - Digital Return

- **Analytics**
- **Automation**
- **Network Supply Chain**

**Emerging Areas**
Thank You