

**INTELLIGENCE WITHIN...**



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# CREATING “DATA DRIVEN & AI FIRST” ENTERPRISES

D&A CUSTOMER HIGHLIGHTS




35+ Fortune 500


Top 2 CSPs in US/ UK

4 of Top 10 Automotive


4 of Top 10 Pharma

3 of Top 5 Chemical MFG

 Revenues FY'20 \$800 mn+

 Associates 10,000+

 Global Customers 300+

 Presence in 50+ Countries



40+

INDUSTRY SOLUTIONS

20+

STRATEGIC ALLIANCES

50+

TECHNOLOGIES

CONSULTING > DATA MANAGEMENT > BIG DATA > DATA SCIENCE > VISUALIZATION > PLATFORMS

# MARKET TRENDS



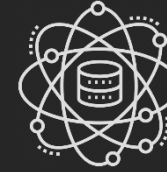
## Cloud Is a Given

- By 2022, public cloud services will be essential for 90% of data and analytics innovation.
- By 2023, cloud-based AI will increase 5x from 2019 making AI one of the top workload categories in the cloud.



## Smarter, Faster, More Responsible AI

- By the end of 2024, 75% of enterprises will shift from piloting to operationalizing AI, driving 5X increase in streaming data and analytics infrastructures.



## Data and Analytics Worlds Collide

- By 2023, 95% of Fortune 500 companies will have converged analytics governance into broader data and analytics governance initiatives.
- By 2022, 40% of machine learning model development and scoring will be done in products that do not have machine learning as their primary goal.



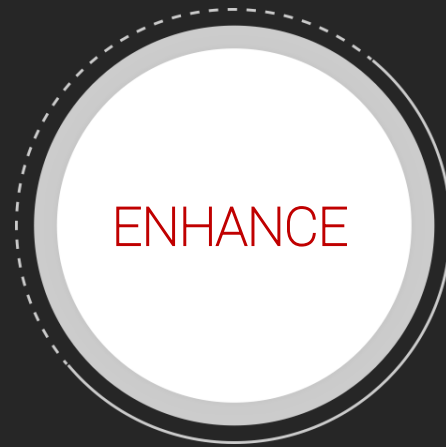
## X Analytics

- By 2025, AI for video, audio, vibration, text, emotion & other content analytics will trigger major innovations & transformations in 75% of Fortune 500 companies.

# D&A + AI GROWTH STRATEGY



Expand D&A + AI footprint across 1000+ accounts of Tech Mahindra



Focus in to growth geographies and growth verticals

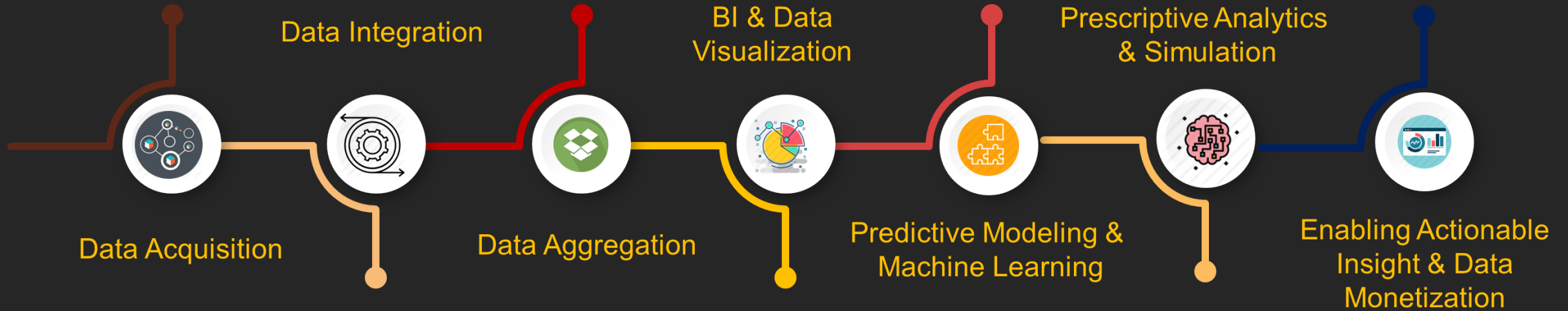


Co-innovation with partners /customers / Startups



Data Science Community and Global AI Labs

# LEVERAGING OUR IPS ACROSS THE DATA AND AI VALUE CHAIN



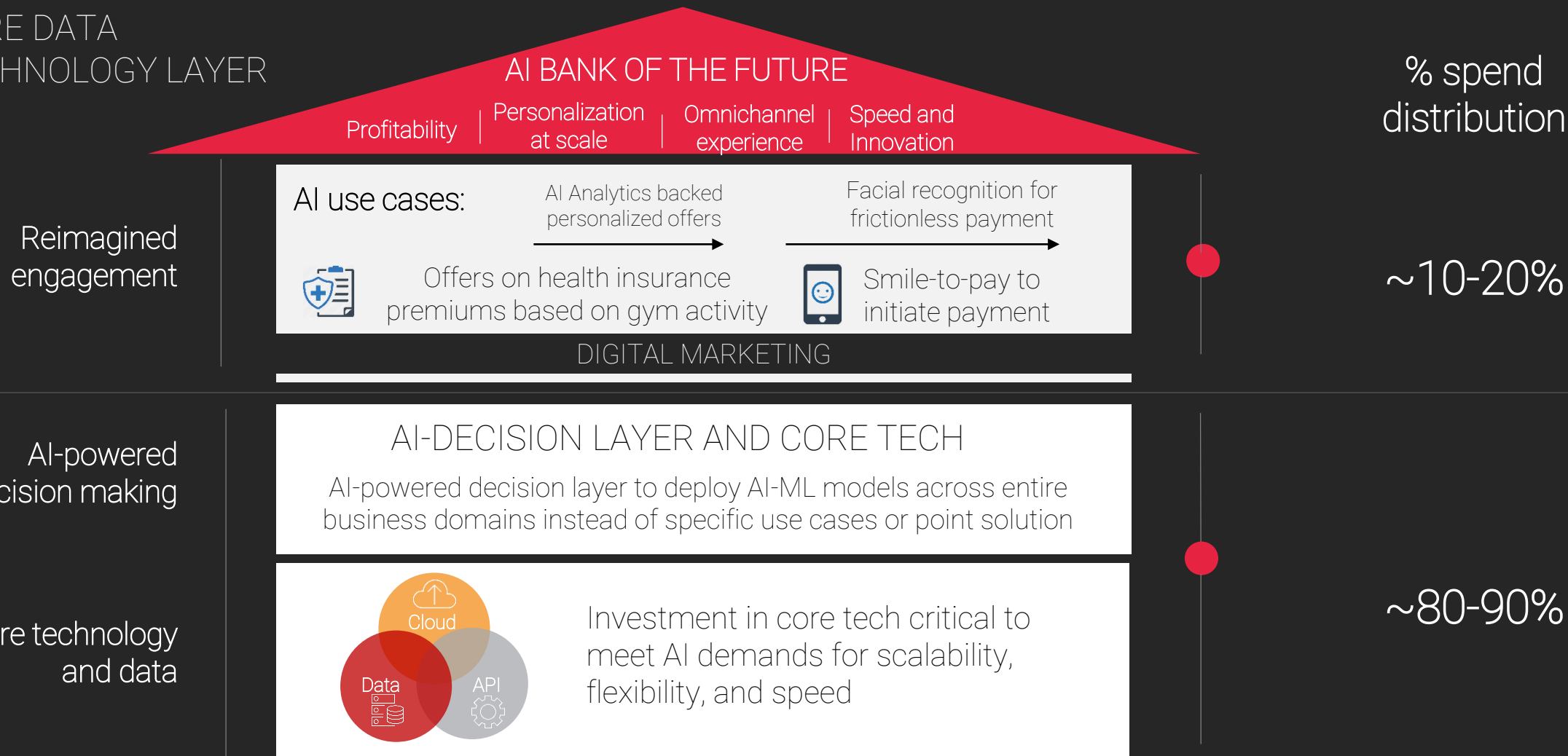
Tech Mahindra IPs  
Across the Data  
and AI Value Chain



Tech Mahindra is a Premier Member of Linux Foundation AI Project

# EXAMPLE OF A LEADING DIGITAL BANK'S AI LED TRANSFORMATION:

~80% OF SPEND ON AI DECISION LAYER AND CORE DATA AND TECHNOLOGY LAYER



# WE HAVE DELIVERED 100+ AI USE CASES ACROSS ENTERPRISES »



Some of our top use cases:

Reconciliation of Telco pole inventory using Computer vision

Multinational Telco major based in UK

AI powered Vendor Selection to automate Procurement process

US based Tier 1 Aircraft Manufacturer

Cognitive Signature Detection and Verification

American multinational investment bank

AI Platform for implementing Fraud and customer 360 use-cases

Large Bank based in Canada

Truck roll reduction using Auto-machine learning and Deep learning

Telecom Major in Australia

Cognitive Component Assembly Inspection for Blood transfusion Equipment

Medical Devices major in Japan

Intelligent network operations with AIOps and NOC Automation

Large German communication provider

Automation of Menu capture and operations using Computer Vision/OCR

Online food ordering and delivery major

Digital Freight Matching and optimization engine using AI/ML

US Headquartered Logistics provider

Virtual Agent for patient engagement towards Antibiotic usage

Global Pharma Major based in UK

# BIG BETS : Enabling “Data Driven and AI First” Enterprises

## DATA & ANALYTICS

Data Value Management

MARKET:

\$120 bn by 2025  
(@ 9.5% CAGR)

Data on Cloud

\$800 bn by 2025  
(@17.5% CAGR)

Data Monetisation

\$6.1 bn by 2025  
(@21.54% CAGR)

## AI

Advanced Analytics

MARKET:

\$60 bn by 2027  
(@25.3% CAGR)

Cognitive Services

\$11 bn by 2022  
(@42.1% CAGR)

Conversational AI

\$14 bn by 2025  
(@21.9% CAGR)



# BIG BETS ARE BEING ENABLED BY OUR PARTNER 360° PROGRAM

## GLOBAL ALLIANCES

			
			
			
			... and more

## STARTUP ECOSYSTEM

			
			
			
			... and more

....Sample list....

# LEADING TELECOM COMPANY IN EUROPE

DIGITAL TRANSFORMATION  
With Multi Cloud Architecture ( MS + Oracle)

## VALUE DELIVERED



CoE Set up for Data & Analytics



Agile System



Single View of Customer



Double the NPS and Customer Base



Smart AI based Decision Making

## ENGAGEMENT HIGHLIGHTS

- Extend existing Data lake in to a central Data Warehousing technology on cloud
- Partnered with Azure Analytics platform
- Deploying TechM Platform & IPs along with Azure Analytics Platform (GAiA, Infowise, iDecisions and NAD)

# LEADING GENERAL INSURANCE COMPANY IN APJ

END TO END BI TRANSFORMATION



## ENGAGEMENT HIGHLIGHTS

- Consolidating Business Intelligence across all of customer businesses (GI, Life, Corporate and Bank)
- Development of a new Data Lake and replacing the legacy Data Warehouse Applications
- Build an offshore data CoE to improve Data quality & productivity for client

## VALUE DELIVERED



50% Reduction in Incident Resolution Cost



75% Reduction in Open Incidents resolution time



98% On time availability of critical applications



Single Customer View across all business



60+ Projects of Agile delivery

# BANK IN APJ

DIGITAL TRANSFORMATION  
With Cloud Architecture ( AWS)

## VALUE DELIVERED



Streamlined ingestion process pattern wise



Availability of system wide metadata



Batch & streaming data processing solution



Enterprise Data Consolidation & Integration



Single source of truth across the enterprise

## ENGAGEMENT HIGHLIGHTS

- Build an enterprise data Lake that will consolidate data from all the Bank's Assets.
- Partnered with AWS for Data Ingestion & Data Curation
- Implemented Data Governance and Security Controls leveraging TechM IPs (GAiA and Infowise)

# HIGH TECH COMPANY IN USA

Oracle to Snowflake DWH Migration



## ENGAGEMENT HIGHLIGHTS

- Migration of large volumes of data from legacy to Snowflake cloud data warehousing technology.
- Partnered with Snowflake
- Deployed TechM Platforms and IPs along with Snowflake (GAiA, UDMF and NAD)

## VALUE DELIVERED



Used TechM IPs to integrate data from various sources.



Performance time improvement in large data processing



Improved system performance and cost performances



**ID**  
INVESTOR DAY

# Tech Mahindra