



## INSIGHTFUL DATA ANALYTICS

### AI powered Virtual Analyst

In this data driven world, how well are you driving your data? Currently, less than 1 percent of the generated data is actually being used and analyzed. The data analytics skills you put to use can thus, have a huge impact on your bottom line. Tech Mahindra offers expert and insightful Data Analytics powered by our very own Recommendation Engine that:

- Simplifies data management, analytics & reporting
- Significantly reduces BI cost and efforts across the enterprise
- Offers all the expertise of data engineers, visualization experts & business analysts

### WHAT DO YOU GET?



Real time insights & analytics on structured & unstructured data



Plug & Play modular architectures requiring 2-3 months to extract insights



Highly flexible & tool agnostic frameworks for in premise or cloud based set-ups



Minimal investments since you pay as you use



Our AI/ML engines understand data in batch or real time ingestion from any device



Change the forecast planning or data right into the database with just a click

Our Recommendation Engine delivers seamless customer experience by not only providing single unified structured view of raw data arranged into user specific wireframes backed-up by predictive & prescriptive recommendations but also brings in the cutting edge technology from industry leaders like



ThoughtSpot



**PowerON**  
Services Inc.



Power BI

For more information, send us an email at:  
[Paramjit.Dhankhar@TechMahindra.com](mailto:Paramjit.Dhankhar@TechMahindra.com)