Be At The Forefront of Change

C-CONSULT

Specialized Consulting & Management Services for the CME Industry
Be at the Forefront of Change …

Disrupting technologies, digital convergence and shifting consumer behaviors are revolutionizing the communications, media and entertainment (CME) industries. With rapid evolution in technology and markets, it is vital that CME companies ramp down traditional offerings, simplify operations, redefine the customer experience, deploy technology in innovative ways and reinvent their business model.

We at C-Consult, Tech Mahindra’s CME consulting practice help our clients throughout the global CME eco-system, meet today’s complex challenges and stay relevant using our technology, industry expertise and partner network. We help organizations uncover opportunities, understand trends and quickly launch new business models to stay competitive.

For more than 20 years, our future-focused consultants have been helping CME leaders to stay at the forefront of change with our agile and structured consulting approach. We take pride in our growing list of industry clients, and we deliver real-world results for them in this changing world.
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<table>
<thead>
<tr>
<th>Struggling to Navigate Today's Challenges?</th>
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<tbody>
<tr>
<td>Thinking about transforming the business model?</td>
<td>Concerned about reinventing your business?</td>
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<tr>
<td>Facing difficulty in innovating or quickly launching new capabilities?</td>
<td>Want to run leaner and smarter?</td>
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<tr>
<td>Looking for Network and IT Services?</td>
<td>Demand for responsive customer service?</td>
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<td>Concerned about business security?</td>
<td>Need a comprehensive IT strategic plan?</td>
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<td>Trying to migrate services to cloud?</td>
<td>Lack of business agility across people, process and technology?</td>
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<td>Wanting to (re) launch innovative products/services to the market?</td>
<td>Wanting to avoid costly, time consuming product failures?</td>
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We can help you Imagine, Grow and Run your Business!

We understand your business, your customers' expectations, evolving technologies, and industry convergence. We combine our knowledge of consulting, digital, and industry to solve your challenges and keep you at the forefront of the industry!
C-Consult: Business, Digital and Network Solutions to Transform your Business

Business Consulting
We enable businesses to achieve true business benefits and true process performance through design of new age processes that leverage new technologies disrupting the market. We further help them to implement new or improved business processes leveraging IoT, Intelligent Automations, Cloud and Blockchain. We help our clients with innovations on growth as well as cost side of their business models.

Digital Consulting
We help businesses reimagine how to innovate and function using emerging technologies and become more competitive. We provide end-to-end digital solutions spanning digital strategy consulting, digital architecture designing and transformation consulting.

Network Consulting
We help businesses achieve the network environment as per their business needs. We provide network assessment, strategy, architecture and design services, to help businesses optimize their network cost, network infrastructure and network performance.
Business Consulting Services

- Reinvent Business Model
- Design Solutions
- Drive Operational Efficiency
- Manage Culture and Change

BUSINESS CONSULTING SERVICES

- Reinvent Business Model
- Design Solutions
- Drive Operational Efficiency
- Manage Culture and Change

- Demand Management
- Smart Workforce Design
- Talent Transformation
- Program Management
- Adoption Maximization
- Business Case Definition
- Customer Journey Re-imagination
- Maturity Assessment and Roadmap Planning
- Agile, DevOps Advisory
- Operation Excellence
- Product Portfolio Optimization
- Software Assets Management
- Supply Chain Transformation
- Business Model Re-engineering
- Business Process Transformation
- Readiness and GAP Assessment
- Service Definition and Design
- Due Diligence
- Intelligent Business & Technology Operations
- Digital Experience Design
- Digital Channel Strategy
- Design Thinking
- BIO Hive Platform Strategy
- CXF Maturity Assessment
- Digital Strategy
- Digital Product Innovation
- Competitive Benchmarking
- Transformation Roadmaps
- Customer Experience Automation Strategy
- Digital operating model Design
- Operational Cost Transformation
- Agile Way of Working
- Physical Design and Styling
Digital Consulting Services

DIGITAL CONSULTING SERVICES

- Digital Transformation Strategy
- Business Model & Process Changes
- Experience Transformation
- Intelligent Business & Technology Operations

- Agile Way of Working Advisory
- Operational Cost Transformation
- Supply Chain Transformation
- Digital Operating Model Design
- Automation Strategy
- Intelligent Business & Technology Operations
- 3x3 Analysis
- Business Digimagination
- Design Thinking
- Platform Strategy
- Process and Service Redesign
- Physical Design and Styling
- Digital Experience
- Channel Strategy
- Digital
- CXF Maturity Assessment
- Physical Design
- BIO Hive
- CXF
- Maturity Assessment
- Digital Design
- Customer Experience
Network Consulting Services

Business Case Analysis & Capex-Opex Modeling
- Capex-Opex Analysis
- Impact Analysis in terms of Capacity and Cost
- "What-if" Scenarios Impact and Sensitivity Analysis

Spectrum and Technology Consulting
- Evaluation of Emerging Technologies
- 5G and IoT Consulting
- Spectrum Strategy and Valuation

Mergers & Acquisitions Consulting
- Technical Network Combination Analysis
- Competition, Spectrum and Market Divestiture Analysis
- Synergy and Savings Analysis

Network Auditing & Due Diligence
- Benchmarking Network Performance
- Network Process Assessment and Evaluation
- Network Robustness and Failure Analysis

Network System Evaluation, Rollout & Transformation
- Upgrade and Deploy New Technologies
- Network Transformation Roadmap
- OSS Evaluation Transformation

Strategic Advisory & Consultancy
- Development of Business Strategies
- Cost Savings Analysis

Speed up Impact and Execution with our Agile Structured Consulting Approach

Blue Print:
1. Identifying value drivers for the client.
2. Designing the Future based on future vision and current state analysis.
3. Assuring Value by ensuring integrity of the transformational chain to assure value.
5. Realizing Value by measuring performance metrics defined in 'Blueprint Value' in future state.

Our Collaborations to Power your Success
We deliver unparalleled value to our clients with an ecosystem of trusted partners.
Speed up Impact and Execution with our Agile Structured Consulting Approach

Blue Print: Identify value drivers for the client.
Define the Future: Define what 'great' looks like – the future-ideal-state.
Design the Future: Design future state based on future vision and current state analysis.
Assure Value: Ensure integrity of the transformational chain to assure value.
Realize Value: Measure performance metrics defined in 'Blue Print Value' in future state.

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Proven Success Stories

Leverage our Specialized Solutions Grounded in Deep Industry Knowledge

EUR 45 mil savings
Business Process Transformation for a leading Telco in Netherlands

GBP 50 mil revenue impact
Digital Service Design and launch of new smart service for a leading telco in UK

44% improvement in NPS
Customer Experience Improvement for a leading telco in UK

Write to us at befutureready@techmahindra.com and get more out of your business.

We Have The Solutions To Meet Your Needs

20 YEARS HISTORY | 400+ CONSULTANTS | 300+ PROJECTS | 20+ COUNTRIES
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ABOUT TECH MAHINDRA

Tech Mahindra represents the connected world, offering innovative and customer-centric information technology experiences, enabling Enterprises, Associates and the Society to Rise™. We are a USD 5.2 billion company with 123,400+ professionals across 90 countries, helping 981 global customers including Fortune 500 companies. Our convergent, digital, design experiences, innovation platforms and reusable assets connect across a number of technologies to deliver tangible business value and experiences to our stakeholders. Tech Mahindra has been recognized amongst India’s 50 best companies to work for in 2020 by the Great Place to Work® Institute. We are part of the USD 21 billion Mahindra Group that employs more than 240,000 people in over 100 countries. The Group operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, after-market, information technology and vacation ownership.

(*Figures as per Q1,2020)

ABOUT BE. TECH MAHINDRA CONSULTING

We are the Business Excellence team, Tech Mahindra’s consulting unit. We help clients achieve business objectives in the digital era

- We work with clients to develop and implement digital transformation strategies that impact their products and business models
- We help our clients transform their operations and processes in line with this strategy
- We also help them build a key enabler for achieving these objectives: agility and automation in the technology function
- Our program and change management services ensure on-track implementation of the various transformation initiatives

All of these services are underpinned by proven methodologies, frameworks and tools. These are based on design thinking approaches that ensure stakeholder buy-in at each stage. Our clients find our global experience, collaborative approach, and the ownership we bring to ensure outcomes in every one of our engagements, as a key differentiator.