In the era of digital transformation, patient-centric healthcare delivery model to play a pivotal role in overcoming many of the challenges impeding healthcare delivery, by improving access, affordability, quality and safety.

With over a decade of healthcare industry experience Tech Mahindra has come up with Integrated Rural Health solution that disrupts the traditional health model offering digital healthcare services by introducing alternative and innovative channels to fill the gap in healthcare delivery.

A comprehensive integrated healthcare solution for facilitating a scalable and sustainable rural healthcare model that supports various communities with healthcare requirements ranging from the rural communities to patients requiring critical and immediate medical assistance.

The solution enables digitalization of health awareness through the use of mobile app by the community health workers. Medical device integrations to the web-based customized solution enables access to diagnostic services at rural camps. Customized triage forms captures the clinical data in a standard format based on the patient condition. Access to specialist care remotely made easy through video consultation service.

WHAT DIFFERENCE IT MAKES?
- Enhanced Patient Engagement
- Achieve penetration into Rural Markets
- Improve healthcare access and affordability in rural markets
- Strengthen healthcare knowledge & awareness
- Enhanced Physician Engagement

WHAT DIFFERENTIATES US?
- Innovative Health Care Delivery Channels
- Patient-centric integrated care
- Precise diagnosis and treatment
- Access to specialist care
- Proactive and targeted care

#AcceptNoLimitsToReach with INTEGRATED RURAL HEALTH

50 Camps
10 Therapeutic Areas
14 Villages
800 Patients

DIGITAL TRANSFORMATION

Lack of Medical Personnel in rural markets
Lack of disease awareness
Poor living conditions
Affordability
Lack of Accessibility
Poor Infrastructure

TECH MAHINDRA’S APPROACH

What makes Tech Mahindra’s Integrated Rural Health solution stand out is its focus on providing innovative health care delivery channels.

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Improve healthcare access and affordability in rural markets
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NOTE: This solution is implemented in collaboration with Tech Mahindra, a leading global IT and communications company.

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