


#AcceptNoLimitsToReach with INTEGRATED RURAL HEALTH

			
50 Camps	10 Therapeutic Areas	14 Villages	800 Patients



DIGITAL TRANSFORMATION







In the era of digital transformation, patient-centric healthcare delivery model to play a pivotal role in overcoming many of the challenges impeding healthcare delivery, by improving access, affordability, quality and safety.



TECH MAHINDRA'S VIEW

With over a decade of healthcare industry experience Tech Mahindra has come up with Integrated Rural Health solution that disrupts the traditional health model offering digital healthcare services by introducing alternative and innovative channels to fill the gap in healthcare delivery.


PROBLEM'S REALITY

 Lack of Medical Personnel in rural markets	 Lack of disease awareness	 Poor living conditions
 Affordability	 Lack of Accessibility	 Poor Infrastructure



TECH MAHINDRA'S APPROACH

A comprehensive integrated healthcare solution for facilitating a scalable and sustainable rural healthcare model that supports various communities with healthcare requirements ranging from the rural communities to patients requiring critical and immediate medical assistance.



OUR SOLUTION CAN SAVE THE DAY...

The solution enables digitalization of health awareness through the use of mobile app by the community health workers. Medical device integrations to the web based customized solution enables access to diagnostic services at rural camps. Customized triage forms captures the clinical data in a standard format based on the patient condition. Access to specialist care remotely made easy through video consultation service.

WHAT DIFFERENCE IT MAKES?

- Enhanced Patient Engagement
- Achieve penetration into Rural Markets
- Improve healthcare access and affordability in rural markets
- Strengthen healthcare knowledge & awareness
- Enhanced Physician Engagement

WHAT DIFFERENTIATES US?

- Innovative Health Care Delivery Channels
- Patient-centric integrated care
- Precise diagnosis and treatment
- Access to specialist care
- Proactive and targeted care