

Tech Mahindra and Celonis Announce Global Strategic Alliance to Accelerate Enterprise Performance

Deploy first of its kind Artificial Intelligence solution for BPS (Business Process Services) to support digital transformation of customers globally

Munich, New York, New Delhi - December 18th, 2019: Tech Mahindra, a leading provider of digital transformation, consulting and business reengineering services and solutions and Celonis, a leader in **Process Excellence** software, today announced a global strategic alliance to drive enterprise performance. They have deployed first of its kind Artificial Intelligence (AI) solution for BPS (Business Process Services) to support digital transformation of customers globally.

The new partnership combines Tech Mahindra's core focus to drive greater business impact for global customers that will accelerate Smart Operations, Automation and Digital Customer Experience leveraging Celonis' core Process Mining technology. Celonis' Intelligent Business Cloud not only discovers friction points in customer processes, but monitors for continuous improvement for ways to take actions.

Ritesh Idnani, Global Head - Business Process Services and Products and Platforms, Tech Mahindra, said, "As part of our TechMNxt charter, we continue to drive digital transformation for our customers by leveraging cutting edge technologies. We are very excited to partner with Celonis to align BPS (Business Process Services) with Artificial Intelligence based process mining technology, that will help our customers to drive business outcomes. Celonis is a recognized leader in process mining and we see tremendous value in this partnership."

The joint go-to-market approach will address key verticals like Communications, Media & Entertainment, Healthcare & Life Sciences, Retail & CPG (Consumer Packaged Goods), Banking & Financial Services, Insurance, Travel, Transportation & Hospitality, Hi Tech & Manufacturing, Energy & Utilities, Procurement, Finance Operations.

"This partnership further strengthens our ability to drive process excellence initiatives for our customers by leveraging Tech Mahindra's Transformation, BPO, and SAP S/4 Managed Services deployment expertise. The partnership helps to significantly accelerate business transformation programs that deliver measurable outcomes for organisations," said, **Bastian Nominacher, co-Founder and co-CEO of Celonis**.

This partnership is in line with Tech Mahindra's TechMNxt charter, focused on leveraging next generation technologies like Artificial Intelligence, Blockchain, 5G, Internet of Things, Cybersecurity, to disrupt and enable digital transformation, and to build cutting-edge technology solutions and services for the customers globally.

About Celonis

Celonis (www.celonis.com) is the New York-and-Munich-based leader in Process Excellence software. Built on the process mining technology it pioneered, its Intelligent Business Cloud helps organizations to rapidly remove operational friction to become a superfluid enterprise. Companies around the world including Siemens, L'Oreal, Uber, Citi, Airbus, and Vodafone rely

on Celonis to guide action and drive change to business processes, resulting in millions of dollars saved and extraordinary customer experiences.

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